

Beyond broadcast, empowering tomorrow

BES EXPO2027

31st International Conference &
Exhibition on Broadcast & Media
Technology

**Theme: Reimagining Media: Intelligent, Innovative &
Indigenous "Shaping Media for a Connected World"**

11-13 February | Bharat Mandapam, New Delhi

TV • RADIO • FILM • MOBILE • OTT • IPTV
CONTENT CREATION • DELIVERY

10000+
VISITORS

300+
EXHIBITORS

30+
COUNTRIES

100+
SPEAKERS

30+
SESSIONS

BE PART OF FUTURE - BE PART OF BES EXPO 27

BROADCAST ENGINEERING SOCIETY (INDIA)

India's largest society of broadcast professionals, promoting knowledge sharing and innovation in broadcasting since 1987. BES collaborates with global bodies like ABU, AIBD, EBU, DRM, HD-Radio, DAB+, DVB, ATSC, SBE etc. to usher in cutting-edge broadcast technologies across India.

WHAT TO EXPECT

BES EXPO 2027 will showcase the latest innovations in:

- Broadcast & Media Technology
- Radio & TV Production
- Next Generation Broadcasting
- AI, VR/AR/XR Workflows
- D2M, OTT, Cloud, and IP-based Solutions
- Immersive & Sustainable Broadcasting



Over 300 global companies are expected to exhibit, building on the success of previous BES EXPO.

CONFERENCE THEME 2027

“Reimagining Media: Intelligent, Innovative & Indigenous “Shaping Media for a Connected World”

Explore innovations in AI, immersive media, 5G, visual radio, and sustainability. Network with top broadcasters, engineers, content creators, and technology leaders.

OPPORTUNITIES TO PARTICIPATE

Exhibitors:

Manufacturers, distributors, System Integrators, Service Providers and Content Creators in broadcast entertainment sectors

Visitors:

10,000+ professionals from Radio & TV stations, OTT platforms, Production Studios and Academic Institutions.

Conference Delegates:

Professionals from government, academia, and industry.

EXHIBIT SPACE & PRICING

Participation fee for space in BES EXPO 2027 in the shell, raw-space & open-space schemes is as follows:

Category	Shell Scheme	Raw Space	Open Space
Foreign Companies (US\$ per sqm)	375	300	165
Indian Companies (Rs. per sqm)	14,500	13,500	7,000

Note: • Early Bird Discount: 2.5% (till 30 Nov 2026)

• Minimum space: 9 Sqm (Shell), 18 Sqm (Raw)

• Special Discount of Max 5% for Exhibitors who books space 30Sqm or more till 30 Nov 2026 including early bird discount

INNOVATION-ZONE

At BES EXPO 2027, the Innovation Zone is where ideas move beyond the brochure and come alive before a focused audience of broadcasters and media professionals.

WHAT YOU GET

- A raised presentation platform/stage within the Innovation Zone.
- Audio-visual system and a display unit connectable to a laptop.
- Seating for an audience of approximately 30 people.
- A dedicated opportunity to demonstrate, explain and discuss your innovation directly with prospective users, partners and industry professionals.

AVAILABLE SLOTS

- 11 February 2027: 2:00 PM–5:00 PM
- 12 & 13 February 2027: 10:00 AM–5:00 PM (excluding lunch and tea breaks)
- Platform charge: **₹20,000 + GST/hour.**

WHO SHOULD BOOK?

Companies, Start-ups, Technology Providers, Innovators, Researchers, Consultants, Broadcasters, Media Professionals and Individuals with a product, solution, technology, concept or knowledge contribution relevant to the BES EXPO 2027 theme.

STARTUP ZONE

The STARTUP ZONE is a dedicated arena for entrepreneurs, innovators, and emerging ventures to showcase their products, solutions, and ideas. Participation offers:

- Networking Power: Connect with industry leaders, investors, and potential partners.
- Technology Edge: Explore AI, VR/AR/MR, OTT, D2M, and cloud innovations.
- Visibility & Validation: Present your solutions to a targeted audience and gain real-time feedback.
- Thought Leadership: Engage in conferences, workshops, and panel discussions.
- Investment Prospects: Attract funding and strategic collaborations.

Special Offer for Startups

- Exclusive Booth Package: 1m × 3m with table, chairs, 42" TV, power supply and 4 exhibitor passes.
- Discounted Fee: **₹30,000 + GST (for all 3 days).**
- Dates: 11–13 February 2027.

How to Apply - Confirm your participation for Booking of Start Up Zone and Innovation Zone along with details of your startup, products/solutions and Innovation Zone contact information to:

- Email: bes.artiuniyal@gmail.com | bes@besindia.com
- Contact: **Ms. Arti Uniya**, BES Coordinator - +919821427406, 9997533542

SPONSORSHIP & ADVERTISING

Be seen where it matters! Sponsor conference sessions, delegate kits, lunch events, or place ad panels in high-visibility zones. Contact us for tailored packages

CONFERENCE FEE

Conference fee for Indian and foreign delegates is as shown in the table below. Fee is inclusive of conference proceedings, lunch, refreshments and delegate kit. BES Life Fellows/ Life Members/ Life Corporate Members/ Affiliates/ PSUs/ Associate Members / Student Members and Government sponsored delegates can avail 50% concession in fee.

Delegate Type	1 Day (₹)(\$)	Full Event (₹)(\$)
All Sessions / 2 day	Rs. 8,000	US\$ 400
Three Sessions / 1 day	Rs. 4,000	US\$ 200

Note: Includes conference kit, lunch, refreshments and access to sessions

WHY VISIT BES EXPO 2027?

- Discover emerging technologies in AI, D2M, cloud, OTT & immersive media.
- Network with top broadcasters, tech providers, and government stakeholders.
- Gain insight from global experts at the concurrent international conference.



For details regarding BES EXPO 2027, please contact

For Conference:

The Chairman Conference Committee,
BES EXPO

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E : conference @besindia.com,
W: bes@besindia.com

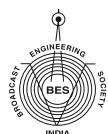
For Exhibition Space Booking:

Arti Uniyal

BES Coordinator

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Organised by



Prasar Bharati



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Govt. of India



All India Broadcast Manufacturers
And Distributors Association



Floor Plan (Hall 12A)

