

**BES**

Broadcast Engineering Society (India)



**BES (I) Chennai Chapter,**  
C/O O/O CE (SZ), AIR & DD  
Chennai- 600 005  
Date: 10-12-09

No. BES (I)/CNI/2008-10

To  
The Principal/Dean

Sub: **“Emerging Trends in Digital Communication”** a one-day seminar organized by Broadcast Engineering Society (India) on **06-02-2010**

Sir,

The Broadcast Engineering Society (India) {BES (I)} was established in 1987. The main objectives of the Society are:

1. To promote the advancement and dissemination of knowledge & practices of broadcasting in the field of Radio & Television
2. To enhance the knowledge of broadcast engineering practice

BES (I) Chennai chapter promotes and encourages education, research and training in broadcast engineering by way of organizing conferences/ seminars/ lectures/ symposiums/ workshop and exhibitions in various disciplines of broadcasting and co-operate with other learned bodies for participation in similar activities. The advancements in broadcasting technology are changing rapidly at unprecedented pace. There has been a synergy towards convergence and technologies are inevitably moving from analog to digital. BES (I) Chennai chapter had successfully conducted a one day seminar on “Broadcasting through the multi delivery platforms- an overview” on 31-01-09 for engineering college students. About 150 students participated in that event.

Now BES (I) Chennai chapter is conducting a one-day seminar on the theme : “Emerging trends in Digital Communication” exclusively for engineering college students on 06-02-2010. This will help in disseminating the latest developments in Digital Communication among the student community and will provide a platform for the future broadcast engineers and technologists shouldering the responsibilities in public and private services in India and abroad. BES (I) Chennai chapter is organizing a one day seminar on the theme.

The topics to be covered are Wi-Max, OFC, Mobile telephony moving from analog to 4-G, Role of Radio in Disaster Management. **The event is scheduled for 06<sup>th</sup> February 2010 from 1000 Hrs to 1600 Hrs** at Aarupadai Veedu Institute of Technology, Rajiv Gandhi Salai (OMR), Paiyannor, Chennai-603 104. We expect the participation of students from the multifarious fields of ECE, EEE, IT, CSE etc., from leading educational institutions in and around Chennai. Transport arrangements to the venue are being provided by AVIT College at fixed pick up points on 06-02-10.

We would like to take the privilege of inviting your institute being one of the leading premiere institutes in the field of technical education, to sponsor as many students for the above seminar. This will help this society’s objective of acting as a bridge between the industry and educational institutions. We hope to make the event a success and useful interactive opening for the students of your institution.

The registration fee is Rs. 250/- (Rupees Two Hundred Fifty) only per student. Further for every ten students one faculty member from your institute can attend the seminar free of cost. We would request you to kindly circulate this letter among the concerned departments in your institute and give wide publicity for the event. **We look forward to your confirmation regarding participation along with approximate number of students in the event by 29-1-2010. I am enclosing an application form for registration for the event. The same can be filled up and forwarded to undersigned along with the DD in favour of “BES (I) Chennai” payable at Chennai, to reach on or before 29-01-2010.**

With regards,

Yours Sincerely

(Srinivasan Ramachandran)  
Hon. Secretary  
M- +9194444052702  
E-mail: [rams62@hotmail.com](mailto:rams62@hotmail.com)

Encl: as above